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HG DESIGN STUDIOS, LLC

PRESS RELEASE

HG Design Studios, LLC Announces Submission into local Arts Festival
Amherst Celebrates the Arts 2009 Festival.

East Amherst/ Lockport, NY, May 08, 2009: HG Design Studios, LLC Today announces submission into this year's Amherst Celebrates the Arts 2009 Festival Scheduled for May 30th at the Amherst Museum. Admission is free. The Company's Founder Heather N Grimmer will bring with her a selection of works focused on the Firm's Design Missions and Reflective of the Company's involvement in the different Design Fields of Photography, Graphic Design, Publishing, and Architectural Design. Heather N Grimmer's Art Bio For the Festival is included below.

"Photographer, Artist and Designer Heather N Grimmer is Founder and Owner of HG Design Studios, LLC Located in Western NY. Heather N Grimmer currently sits on the Directive Board for the Lockport Business Association. Heather was educated at Syracuse University's School of Architecture. Her knowledge of the Built Environment and Architectural Design has carried into and merged with her other artistic endeavors of Photography, Paint, Graphic Print, and Art.

Heather's main Design Mission is for the unification of Sociological, Psychological and Architectural Theories, whereby enabling an opportunity to create designs and environments better suited to individuals and society as a whole. The unification of these theoretical issues directed towards discovery of effects brought about and from the individual & society, as well as effects brought upon the individual & society.

Her work reflects different theoretical issues of Sociological and Psychological Research explored as it can potentially be related to and influence design, through mediums of Photography, Art, Environmental Design, and Print. One example of this is her most recent Photography and Print exploration embracing the unique nature of a peculiar structural

existence. Through Photography and Graphic Manipulation she highlights the lost beauty that has disintegrated by time. By exploring the lost beauty and photographic reinvention thereof, she also researches and explores how individuals and society interact with the perception of urban decay and renovation. Whether Beauty is contingent on the physical conditions of a space, or our perceptual interpretation of that space.

Heather will bring with her a collection of different works exploring both her main design missions, as well as some of her personal works in Photography, and Print. In addition she will also bring two of her recently Published Book Titles: *"RGB Color Guide | For Print & Web Design,"* and *"HG Design Studios | studio 2008."*

For More information Heather N Grimmer can be reached at HG Design Studios, LLC. \ POB 705, East Amherst, NY 14051 \ 716-908-3034 \ hg@hgdesignstudios.com \ www.hgdesignstudios.com \ Twitter: @hgdesignstudios